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TO: Analyst and Investors

## ALSEA S.A.B. DE C.V. FOURTH QUARTER AND FULL YEAR 2019 EARNINGS RELEASE AND CONFERENCE CALL

DATE: February 10, 2020

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### PRESS RELEASE

On **Thursday February 27, 2020**, after the close of the Mexican Market ALSEA, S.A.B. de C.V. will issue a press release announcing its **fourth quarter and full year 2019 results**.

### CONFERENCE CALL

To give you an opportunity to discuss the Company's results with the management, there will be a conference call on **Friday February 28, 2020, at 09:00 hrs. (Mexico City Time)**, the call will be held in **English** with time for Q&A.

To participate live\*, the dial-in information is:

**Mexico: (55) 4123.2120**  
**USA: 800 981.3960**  
**Europe: (44) 20.3514.2364**

**Passcode: 1961#**

\*Please call 5 minutes before the time of the Conference.

The conference call replay will be available from **February 28 to March 6, 2020**, the dial-in information is:

**(55) 4123.2122**  
**Passcode: 1961#**

After the replay period, the conference call file will be uploaded in our website [www.alsea.com.mx](http://www.alsea.com.mx) in the "investor relations" menu.

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#### About Alsea

Alsea is the leading restaurant operator in Latin America and Spain of global brands in the quick service, coffee shop, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, El Portón, Archies, Foster's Hollywood, Cañas y Tapas, Gino's, TGI Fridays y wagamama. The company operates more than 4,300 units and has more than 80,000 employees in Mexico, Argentina, Chile, Colombia, Uruguay, Spain, France, Portugal, Netherlands, Belgium, Luxembourg and Andorra. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: [www.alsea.com.mx](http://www.alsea.com.mx)

**Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA\***

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