



## Shareholders Approve Changes to Board Chair and CEO Roles

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**Mexico City, May 6, 2025** —. Alsea, S.A.B. de C.V. (BMV: ALSEA\*) “Alsea”, the leading Quick Service Restaurant (QSR), Coffee Shop, and Full-Service Restaurant operator in Latin America and Europe, informs that at the Annual Ordinary Shareholders’ Meeting held on Wednesday, April 30, 2025, shareholders approved changes to the Board structure and ratified the previously announced CEO transition.

The Assembly appointed Armando Torrado Martínez as the new Chairman of the Board, replacing Alberto Torrado Martínez. This marks a key leadership shift as Alsea continues its path of growth and expansion. As previously announced, Armando will step down as CEO of Alsea in July, with Christian Gurría taking over. This decision aligns with the company’s long-term succession strategy, following a thorough internal and external selection process.

Armando Torrado Martínez, CEO of Alsea, said: " I want to thank Alsea’s corporate governance bodies for their confidence in me. Alberto leaves behind a remarkable legacy, and I’m proud to be in a position to build on his achievements. With a strong and renewed leadership team and a focused strategy, we aim to make Alsea even more profitable and efficient while continuing to create value for our shareholders, customers, and employees."

Alberto Torrado Martínez, Board Member, said: "I'm confident this change, approved by the Shareholders’ Meeting, will support Alsea’s long-term success and deliver value to its shareholders. I congratulate Armando on his appointment and, as always, offer my full support to him, the Board, and the Alsea team as they continue driving steady growth."

In keeping with best corporate governance practices, the Assembly concluded León Kraig’s 10-year tenure as an Independent Board Member. We thank León for his valuable contributions, commitment, and support throughout this time at Alsea.

### Limitation of Liability

This press release contains certain forecasts or projections, which reflect the current view or expectations of Alsea and its management with respect to its performance, business, and future events. Alsea uses words such as "believe", "anticipate", "plan", "expect", "intend", "target", "estimate", "project", "predict", "forecast", "should", and other similar expressions to identify forecasts or projections, but this is not the only way in which it refers to them. Such statements are subject to certain risks, contingencies, and assumptions. Alsea cautions that many factors could cause the actual results to differ materially from the plans, objectives, expectations, estimates, and intentions expressed in this press release. Alsea is under no obligation and expressly abdicates any intention or obligation to update or modify any forecast or projection that may result from new information, future events, or any other reason.


### About Alsea


Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, and fast casual dining segments. It has a diversified portfolio, with brands such as Domino’s Pizza, Starbucks, Burger King, Chili’s, P.F. Chang’s, Italianni’s, The Cheesecake Factory, Vips, Archies, Foster’s Hollywood, Gino’s and TGI Fridays. The company operates more than 4,700 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Netherlands, Belgium, Luxembourg, Uruguay and Paraguay. Alsea’s business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain. For more information please visit: [www.alsea.com.mx](http://www.alsea.com.mx)

Alsea shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA\*.

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